

# **RULES AND REGULATIONS OF THE SMART CITY AWARDS COMPETITION**

(hereinafter referred to as: „The Regulations“)

## **1.**

### GENERAL PROVISIONS

1. These Rules and Regulations stipulate the rules, the scope and the participation conditions of the Smart City Awards Competition (hereinafter referred to as: „**the Competition**“).
2. The Privacy Policy of **MM Conferences S.A.**, with its registered office in Warsaw, constitutes the Appendix to the Rules and Regulations.
3. The Organizer of the Competition is **MM Conferences S.A.**, with its registered office in Warsaw (00-193), ul. Stawki 2, entered into the register of entrepreneurs conducted by the District Court for the capital city of Warsaw in Warsaw, 12<sup>th</sup> Commercial Division of the National Court Register under the KRS number 0000300045, REGON: 141312256, NIP (Tax Identification Number): 9522040486, (hereinafter referred to as: „the Organizer“).
4. The Organizer reserves the right to change the provisions of the Regulations in the scope necessary for the correct course of the Competition.
5. The objective of the Competition is to distinguish individuals, companies, products, and services contributing to the development of the smart city sector in Poland.
6. Participation in the Competition includes:
  - a) capturing the image in the form of analogue or digital photographs, Internet streaming, videograms or audiovisual works during the prize-giving ceremony.
  - b) processing of personal data of the Applicant by the Organizer under Article 2(6) of the Rules and Regulations in accordance with the Act from 10<sup>th</sup> May 2018 (i.e. Journal of Laws from 2018, item 1000) on the protection of personal data, the General Data Protection Regulation (RODO) including in particular making public the following personal data: name, surname, position, name of the company.

## **2.**

### DEFINITIONS

The definitions used in the Rules and Regulations have the following meaning:

1. The Organizer of the Competition is **MM Conferences S.A.**, with its registered office in Warsaw (00-193), ul. Stawki 2, entered into the register of entrepreneurs conducted by the District

Court for the capital city of Warsaw in Warsaw, 12<sup>th</sup> Commercial Division of the National Court Register under the KRS number 0000300045, REGON: 141312256, NIP (Tax Identification Number): 9522040486.

2. Participant of the Competition – a Participant of the Competition can be any public authority, company operating in the territory of the Republic of Poland, or individual conducting business activity within the territory of the Republic of Poland (an entity nominated for a competition).

3. Competition Jury - the body that selects the winners in specific categories. The Jury comprises independent market experts, individuals, and companies distinguished in the smart city sector. The Jury's composition is available on the Organizer's website.

4. The Prize – the statue of the Smart City Award.

5. The Personal Data Controller - **MM Conferences S.A.** with its registered office in Warsaw (00-193), ul. Stawki 2, entered into the register of entrepreneurs conducted by the District Court for the capital city of Warsaw in Warsaw, 12<sup>th</sup> Commercial Division of the National Court Register under the KRS number 0000300045, REGON: 141312256, NIP (Tax Identification Number): 9522040486.

6. The Applicant - a person who filled out the form next to a specific category on the competition website. The Applicant is an individual acting on his own behalf or on behalf of a commercial law company or partnership they are authorised to represent. The Applicant may also be a member of the competition jury.

### 3.

#### COMPETITION CATEGORIES TOGETHER WITH THEIR CRITERIA

- **Person of the Year** - Awarded to representatives of local government units (LGUs) and companies whose activities have a tangible impact on changes occurring in local governments.
- **Smart City with over 300,000 inhabitants** - Awarded to cities for advancing the Smart City concept.
- **Smart City with 100,000 to 300,000 inhabitants** - Awarded to cities for advancing the Smart City concept.
- **Smart City with 30,000 to 100,000 inhabitants** - Awarded to cities for advancing the Smart City concept.
- **Smart City with up to 30,000 inhabitants** - Awarded to cities for advancing the Smart City concept.
- **Smart City Solutions Provider\*** - Awarded to companies excelling in the market and driving the development of the Smart City concept.
- **Smart City Solution\*** - Awarded for the best Smart City implementation.

\*the Organizer reserves the right to award prizes in several subcategories

## 4.

### RULES FOR SUBMITTING NOMINEES AND PARTICIPATING IN THE COMPETITION

1. Any entrepreneur and company registered in the relevant commercial law register may take part in the competition as an applicant or as an entrant, and the competition is not limited to entrepreneurs and companies based in the territory of the Republic of Poland.
2. The Competition is addressed to people who have, in a meaningful manner, contributed to the development of the smart city sector in Poland, as well as the most effective technology companies and innovative solutions.
3. You can enter the competition in person or be entered by a third party.
4. An individual, a legal entity may be entered into the competition by a third party after obtaining the consent of the person/entity being entered expressed at least in documentary form (by sending an e-mail to the Organizer's address containing a statement of consent to participate in the Competition).
5. It is a condition of participation in the Competition to:
  - Submit your application using the form on the website: <https://smartcityforum.pl/>, accompanied by a declaration of consent to participate in the competition (if required)
  - Observance of the Rules and Regulations.
6. The Competition consists of two stages described in section 6 of the Regulations.
7. Participation in the Competition is free of charge, voluntary, and does not guarantee an award.
8. The Personal Data Controller of the personal data belonging to the Participants of the Competition is **MM Conferences S.A.** with its registered office in Warsaw (00-193), ul. Stawki 2, entered into the register of entrepreneurs conducted by the District Court for the capital city of Warsaw in Warsaw, 12<sup>th</sup> Commercial Division of the National Court Register under the KRS number 0000300045, REGON: 141312256, NIP (Tax Identification Number): 9522040486. Participants' data may be processed by the Administrator when it is necessary for the fulfilment of the legally justified purposes of the data controller, for the period necessary for the execution of the competition and the assertion of claims, the persons whose data is processed by the Administrator have the right to inspect their data, change it and delete it. Detailed rules for processing personal data are indicated in § 8 below. Provision of personal data is voluntary. However, failure to provide them disables participation in the Competition.

## 5.

### DURATION OF THE COMPETITION

1. Applications for the Competition will be admitted from January 27, 2025, to May 8, 2025.

2. The Organizer reserves the right to extend the deadline for sending applications.
3. The announcement of the results of the Competition will also take place during the prize-giving ceremony on June 11, 2025, at 7:00 PM, at the ZEN.COM Expo in Rzeszów-Jasionka. The contest results will also be published on the Organizer's website at <https://smartcityforum.pl/>
5. The winners of the Competition will be informed about the results via phone and via e-mail and will be invited to the prize-giving ceremony that will be held on June 11, 2025, at 7:00 PM, at the ZEN.COM Expo in Rzeszów-Jasionka.
6. Full information about the results of the Competition will be available to every Participant on the Internet website after the prize-giving ceremony.

## **6.**

### COURSE OF THE COMPETITION

1. The First Stage – sending the application form. The recruitment process takes place electronically via the Internet website made available by the Organizer.
  - Interested in the Competition are required to complete the application form available on the Organizer's website, including, in particular, indicating the category for which the participant is nominated and the justification for the nomination, and send it to the Organizer by the non-extendible deadline of May 8, 2025.
2. Second stage - correctly and timely submitted applications are qualified for the second stage. Prizes are awarded by the Competition Jury in the categories indicated in the application form, after the Competition Jury has previously reviewed the submitted forms and justifications for the nominations. The Competition Jury members make the selection of awardees after the Jury meeting by electronic voting on the basis of the submitted nominations.
3. The Final Stage – the prize-giving ceremony held on June 11, 2025, at 7:00 PM, at the ZEN.COM Expo in Rzeszów-Jasionka, to which the winners of the Competition will be invited.

## **7.**

### LIABILITY

1. The persons who did not obtain any prize may appeal against the results of the Competition within 7 days from the day on which the prize-giving ceremony took place by sending their appeal to the address [zgloszenia@mmcpolska.pl](mailto:zgloszenia@mmcpolska.pl). The appeal has to obtain a justification of reasons concerning the substance for why the appellant believes that they should have been awarded the prize.

2. The appeal will be examined within 30 days from its reception by the Organizer at the above-mentioned e-mail address.
3. The winners of the Competition are not entitled to any claims for change of the prize they are awarded.
4. The right to the prize may not be transferred to a third party.

## **8.**

### PERSONAL DATA PROTECTION

1. Personal data of the Participants of the Competition will be processed with the use of the rules described in the Act from 29<sup>th</sup> August 1997 on Personal Data Protection (Journal of Laws from 2016, item 922 with amendments).
2. The Personal Data Controller of the Personal Data belonging to the Participants is MM Conferences S.A., with its registered office in Warsaw (00-193), ul. Stawki 2, entered into the register of entrepreneurs conducted by the District Court for the capital city of Warsaw in Warsaw, 12<sup>th</sup> Commercial Division of the National Court Register under the KRS number 0000300045, REGON: 141312256, NIP (Tax Identification Number): 9522040486.
3. Personal data of the Competition Participants will be processed in the scope of conducting and realising the Competition.
4. The Participant of the Competition who provided their personal data has a right to review their personal data and have the possibility to rectify them. They are also entitled, at any time, to revoke their consent to processing of their personal data. In such a case the Participant of the Competition is deprived of the opportunity to participate in the Competition.
5. The consent to processing personal data in the above-mentioned purpose is voluntarily and at the same time it constitutes a condition of participation in the Competition.

## **9.**

### FINAL PROVISIONS

1. The Organizer reserves the right to publish names, surnames, photographs and other information concerning the Participants of the Competition, as well as interviews with them on the Organizer's Internet website: <https://smartcityforum.pl/> and reserves also the right to the use of the image of the Participants of the Competition through publishing the photographs taken during the prize-winning ceremony of the Competition free of charge for the purposes connected with promotion of the Competition, in particular through their dissemination on the Organizer's website at <https://smartcityforum.pl/fotorelacje/> to which the Participant agrees.
2. By sending their applications to the Competition the Participants of the Competition agree to the publishing described in clause 1 above.

3. The Regulations of the Competition is available on the Internet website of the Organizer.
4. The Participants of the Competition, by sending their application to the Competition and expressing their consent to processing of their personal data and the use of their image accept the conditions of this Rules and Regulations.
5. The Organizer bears no liability for a change in e-mail address or a phone number of a Participant of the Competition or a change in other data which makes it impossible to inform the Participant of the Competition about winning the Competition or for providing wrong or false data by the Participant of the Competition.
6. The Organizers of the Competition reserve the right to potential changes concerning particular dates of the Competition.
7. The Competition Jury reserves the right not to award any prizes in particular categories in the situation of lack of applications. Such a decision of the Competition Jury may not be appealed from.
8. Any potential doubts which may arise in the course of the Rules and Regulations being binding are settled by the Organizer.
9. Due to the participation in the Competition the Applicant, in case he/she becomes a finalist or a winner of the Competition, free of charge and irrevocably consents to MMC and other companies belonging to MMC Capital Group (Grupa Kapitałowa MMC) using his or her image and voice and statements (together with his/her name and surname, if MMC deems it suitable), in their entirety or in the form of fragments were used in photo and video materials for the purposes of the Competition, disseminated in particular at conferences, on the Internet - on the website <https://smartcityforum.pl/>, on television, including within the framework of broadcasting and rebroadcasting the awards ceremony on TV stations and other media, as well as in promotional or advertising materials prepared by the Organizer or commissioned by the Organizer. The above consent concerns also photo and video coverages of the prize-winning ceremony of the Competition itself. The free of charge authorization refers to repeated (not limited in terms of quantity, time or territory) use of image, voice and statements of the Applicant in all known areas of exploitation, and in particular in: a) recording and multiplication with the use of any technique, including, among others, print, on a photographic plate, on magnetic tape, on a floppy disc, digitally, b) marketing c) entering into computer memory and computer/ multimedia network, d) public distribution in such a manner, that every person could have access to it in the place and time of their choice (m.in. made available in the Internet), e) public performance and public broadcast, f) exhibition, g) screening, h) lending and leasing, i) broadcasting with the use of wired or wireless vision and audio by a ground station and via satellite, j) simultaneous integral broadcasting (re-broadcasting). The above authorization concerns also distribution of the image, voice and statements, objects and their interiors and equipment for promotional use, i.e. advertisement or promotion of the competition, in which the image, object, its interior or equipment are distributed - in all known areas of exploitation, and in particular with the use of TV and radio broadcasts, public broadcasts and screenings, in multimedia network and in the Internet, as a part of telecommunications services and in the press and magazines. By accepting the

conditions of participation in the competition the Applicant declares, that distribution of his or her image, voice and statements, objects, their interiors and equipment in accordance with this statement is not connected with any obligation to pay any remuneration or compensation to the Applicant or to any third party under this title.

10. All the persons/entities nominated to the Data Economy Innovators Awards Competition will be positioned:

- a. after the competition closes on the website available at: <https://smartcityforum.pl/> under the competition tab
- b. in a mailing sent by the Organizer to the smart city sector mailing database held by the MMC with information on the nominees after the closing of the competition
- c. in social media posts of the Organizer

11. The Rules and Regulations of the Competition and the Privacy Policy of MMC constitute an integral part of the application for the participation in the Competition.